



### AGREEMENT MADE BETWEEN

### WCCO-TV

CONTRACT NO. REV. 1141-54041-4

**DATE PRINTED** 10/26/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

			AND		PAGE <sup>1</sup>	
146318	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3	342198 ADVERTISER (OI	R AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	STRATEGIC MEDIA E	PLACEMENT	KURT BILLS FOR U	KURT BILLS FOR US SENATE		
AND	7669 Stagers Loop		PO BOX 377	PO BOX 377		
					Announcement 28 days	
ADDRESS	Delaware	OH 43015-7010	Rosemount	MN 55068-0377	prior notice	
	USA		USA			
CONTACT	WHITNEY EVERSOLE		PRODUCTEST 2971			
LOCAL SALESPERSO	Nicole Roy Pol	AGENCY EST. NO. 2971	PRODUCT 1300 CODE			

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and obstrains and obst

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
										.,
1	00121 Cancelled		05:58A	07:00A	30S	10/24/12-10/26/12	THIS MORNING	0	750.00	.00
2	02111 Cancelled		05:58A	07:00A	30S	10/30/12-10/30/12	THIS MORNING	0	750.00	.00
3	Sa <b>Cancelled</b>		05:58A	08:00A	30S	10/27/12-10/27/12	CBS THIS MORNING: SATURDAY	0	400.00	.00
4	Su Cancelled		07:58A	09:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	0	1700.00	.00
5	00101 Cancelled		05:59P	06:30P	30S	10/24/12-10/26/12	M-F 6PM NEWS	0	2200.00	.00
6	01110 Cancelled		05:59P	06:30P	30S	10/30/12-10/30/12	M-F 6PM NEWS	0	2200.00	.00
7	00221.0 Cancelled		10:00P	10:35P	30s	10/24/12-10/26/12	LATE NEWS M-F/SU	0	2800.00	.00
8	02111.0 Cancelled		10:00P	10:35P	30S	10/30/12-10/30/12	LATE NEWS M-F/SU	0	2800.00	.00
9	Su <b>Cancelled</b>		10:35P	11:05P	30S	10/28/12-10/28/12	WCCO 4 NEWS AT 10:30	0	1000.00	.00
10	Sa <b>Cancelled</b>		10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS SAT	0	2200.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



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AND

WCCO-TV

2 **Cancellation Notice** 

Announcement 28 days

Required

prior notice

**PAGE** 

NAME STRATEGIC MEDIA PLACEMENT KURT BILLS FOR US SENATE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 342198

7669 Stagers Loop

PO BOX 377

**ADDRESS** Delaware

OH 43015-7010

Rosemount

MN 55068-0377

ADVERTISER (OR AGENCY AND ADVERTISER)

USA

PRODUCTEST 2971

CONTACT WHITNEY EVERSOLE LOCAL

USA

Nicole Roy Pol SALESPERSON

AGENCY EST. NO.

**PRODUCT** 

1300

CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/05/12

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

,		SPOTS	SPOTS TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11	W-F Cancelled		04:59P	05:30P	30S	10/24/12-10/26/12	M-F 5PM NEWS	0	1700.00	.00
12	T-F Cancelled		04:59P	05:30P	30s	10/30/12-10/30/12	M-F 5PM NEWS	0	1700.00	.00
13	Su Cancelled		09:30A	10:30A	30S	10/28/12-10/28/12	FACE THE NATION	0	1800.00	.00
14	W-F Cancelled		04:58A	05:58A	30s	10/24/12-10/26/12	SUNRISE THIS MORNING	0	350.00	.00
15	T-F Cancelled		04:58A	05:58A	30S	10/30/12-10/30/12	SUNRISE THIS MORNING	0	350.00	.00
16	11000 Cancelled		05:58A	07:00A	30s	11/05/12-11/05/12	THIS MORNING	0	750.00	.00
17	10000 Cancelled		05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	0	2200.00	.00
18	10000.0 Cancelled		10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	0	2800.00	.00
19	W-F Cancelled		07:00A	09:00A	30S	10/24/12-10/26/12		0	450.00	.00
							Total Contract:	0		.00
						0.4	Billing Summary		Total	-
					Qtr 4	-12 .00	Nov Dec .00 .00		<u>Total</u> .00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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NAME	STRATEGIC MEDIA	PLACEMENT	KUR'	BILLS FOR U	US SENATE		
AND	7669 Stagers Loo	р	PO :	377 377			Required
ADDDECC							Announcement 28 days
ADDRESS	Delaware	ОН 43015-7010	Ros	emount	MN 5	55068-0377	prior notice
	USA		USA				
CONTACT	WHITNEY EVERSOLE		PRO	DUCTEST 297	1		
LOCAL SALESPERSO	Nicole Roy Pol	AGENCY EST. NO. 2971	PROI CODE				
NATIONAL SALESPERSO	N		·				
BROADCAS	ST SCHEDULE STARTING	6 10/24/12 AND ENDING 1	1/05/12	NO. WEEKS:	2		

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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